

Usability Questionnaire

Name of Business Simulation Software:

MarketPlace Venture Strategy / SimVenture * (please delete as appropriate)

Name of evaluator:

Brief description of use:

please write a few lines on how you used the software e.g. time spent etc.

		Strongly disagree	Disagree	No opinion	Agree	Strongly agree
Visibility of system status						
1.	The system always kept me informed about what was going on and what stage I had reached in the game with status information, appropriate feedback and/or timely instructions.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.	It was clear how to proceed to the next step when working through the simulation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Match between system and the real world						
3.	The language (words, phrases and concepts) used within the simulation was familiar to me.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.	The information within the simulation appeared in a natural and logical order.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
User control and freedom						
5.	I often needed to cancel or undo actions that were clicked by mistake.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.	Mistakes making data entries or interactions were easily rectified.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consistency and standards						
7.	The general interface and system was intuitive to navigate.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.	The interface followed the layout conventions that I would expect from that type of application (e.g. exit, submit, next buttons).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Error prevention						
9.	The system provided a message box to confirm any data entered or items deleted before carrying out the action.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.	The simulation provided the opportunity to enter data and change it to 'play' with different outcomes before committing.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

		Strongly disagree	Disagree	No opinion	Agree	Strongly agree
Recognition rather than recall						
11.	The actions or clicks for moving between parts of the simulation were in a consistent location or used a consistent method.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12.	The instructions for the process of playing the game were easily retrieved and informative.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flexibility and efficiency of use						
13.	On first use of the simulation, it was quick and easy to navigate, retrieve help and understand how to play.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14.	When I became more experienced using the simulation there were short cuts provided to save time on certain actions.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Aesthetic and minimalist design						
15.	I felt overwhelmed by the information provided on the screen at any one time.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16.	The layout and design of the interface was appealing.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Help users recognise, diagnose and recover from errors						
17.	I encountered many system errors.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18.	The error messages were displayed in a plain and understandable language and constructively suggested a solution.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Help and documentation						
19.	The instructions for the operation of the software were easily retrieved and relevant.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20.	I could easily find step-by-step instructions for a particular task within the simulation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Are there any other comments you wish to make about the operation of the software itself or the process of playing the business simulation game?